



Beverly Hills City Council Liaison / Small Business Assistance Task Force Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
<https://beverlyhills-org.zoom.us/my/committee>
Meeting ID: 516 191 2424

Passcode: 90210

You can also dial in by phone:
+1 669 900 9128 US
+1 833 548 0282 (Toll-Free)

One tap mobile
+16699009128,,5161912424# US
+18335480282,,5161912424# US (Toll-Free)

Tuesday, June 8, 2021
3:30 PM

Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Welcome & Introductions and Purpose of the Task Force
- 3) Discussion Areas
 - a. Recent ADA Lawsuits Impacting Beverly Hills Businesses
 - b. Information Sharing by Task Force Members
- 4) Small Business Programming
 - a. Beverly Hills Small Business Forum – June 10, 2021
 - b. My Beverly Hills - Rebrand
 - c. Upcoming Webinars and Consulting for Small Businesses
 - d. Other Programs and Services

5) Adjournment

Huma Ahmed
City Clerk

Posted: June 4, 2021

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.



BEVERLY HILLS SMALL BUSINESS FORUM

COMPLIMENTARY VIRTUAL WEBINAR: THURSDAY, JUNE 10, 2021 | 9 - 11 AM

Join us for this forum designed to bring together the small business community for education, networking, and dialogue with opening remarks by Mayor Robert Wunderlich from 9 - 9:30 AM and a discussion on resources for businesses from 10:30 - 11 AM. The two separate panels will discuss:

- Lessons learned during the pandemic for restaurants and retailers
- Ways to pivot your business post pandemic
- Important business resources for you to take advantage of

RESTAURANT PANEL | 9:30 - 10:30 AM

RYAN WILSON

CEO, Lawry's the Prime Rib

HUNTER HALL

Project Manager, Archetype Hospitality and Development; Exec. Director, Main Street Santa Monica

LARRY JOHNSON

Director, Center for Strategic Corporate Development, Business Training Center at El Camino College

JASON BERKOWITZ

CEO, Arrow Up

RETAIL PANEL | 9:30 - 10:30 AM

JOHANA HERNANDEZ

Founder, Glaudi

BLAIR SCHLECTER

VP of Economic Development and Government Affairs

MICHAEL BERNE

President, MJB Consulting



CHAMBER
of
COMMERCE

REGISTER AT:

bit.ly/bhsmallbusiness

